



Tunisie



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BIG DATA and Monitoring SDG 16 in Tunisia?

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SOCIAL MEDIA as a BIG data source

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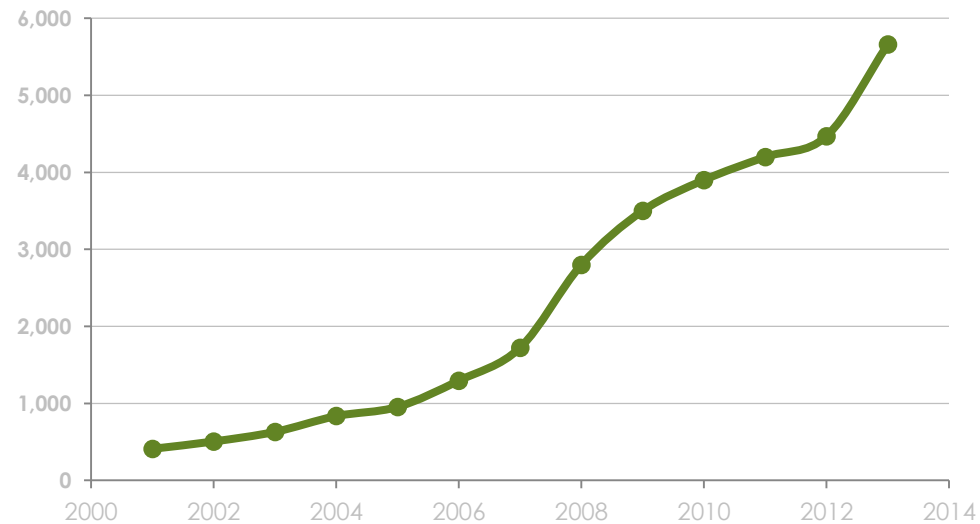
Analyzing Social media for SDG 16: Why?

Could **social media** data provide similar or new **insights** on public **opinion** to potentially **complement** or substitute household survey data?

Social media, WHY?

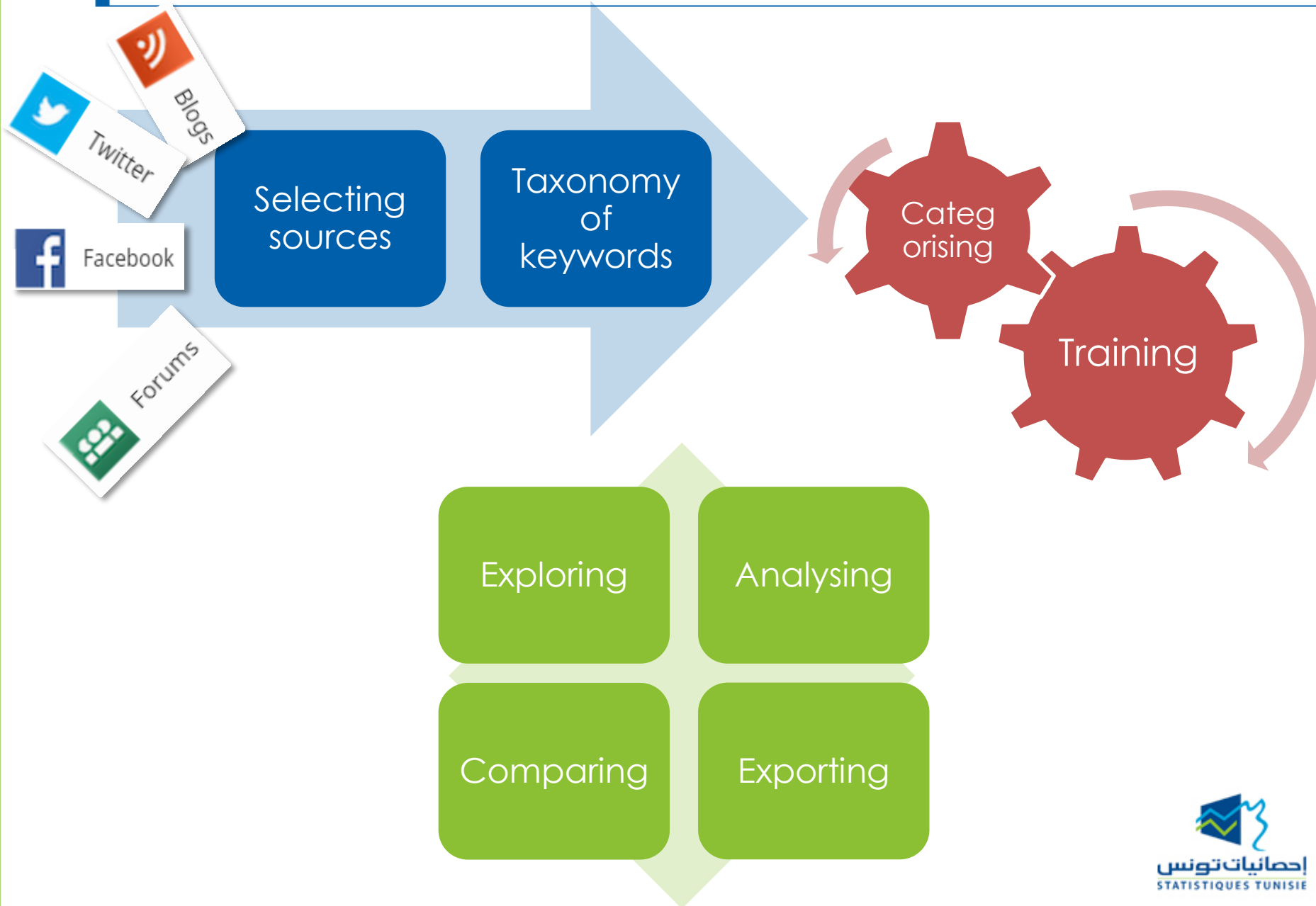
- Free, public, **easy** access
- No **privacy** issues
- Express **opinion**

Internet users in Tunisia (in thousands)



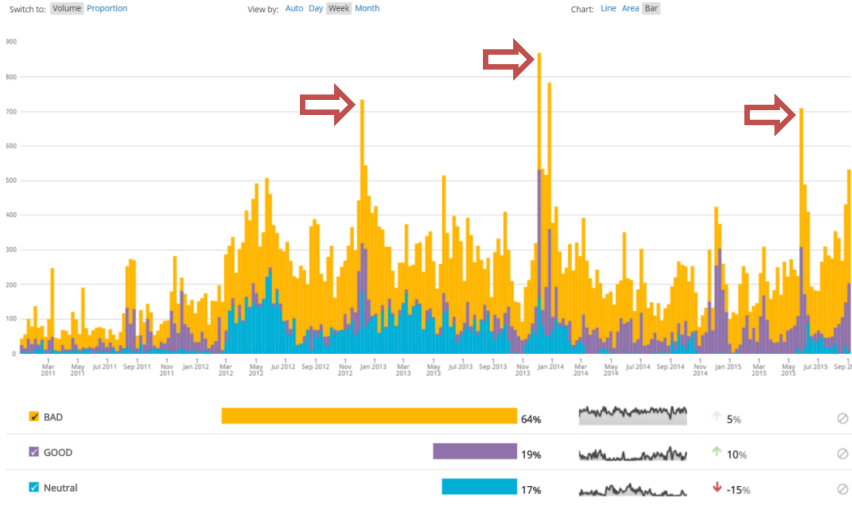
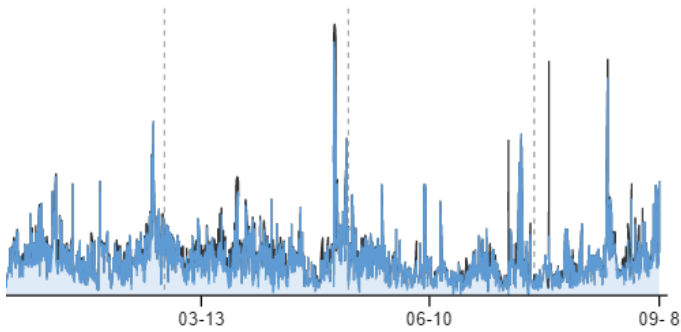
Opinions in here

Analyzing Social media for SDG 16: How?



Analyzing Social media for SDG 16: Outputs

Volume

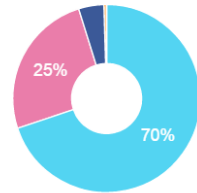
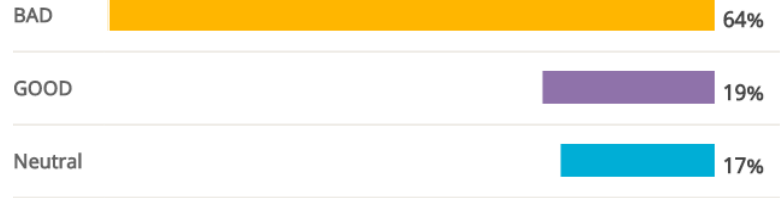


Sentiment

59,581
Relevant Posts

149% ↑
Change in Relevant P
Volume

66,345
Total Posts



Data Sources

Word Cluster



Word Cloud

